

in western



## YOU . . . and the WESTERN PINES

## IDAHO WHITE PINE PONDEROSA PINE SUGAR PINE

Whether you're building a "new," remodeling an "old." or just dreaming ahead, this is a book of ideas for you — friendly home ideas in Western Pine.

Inside and out, there is a place for Western Pine wood in every part of your home. As a siding it is noted for its straightness, paintholding qualities and dimensional stability. As an interior it is famed the world over as paneling, both in natural and painted finishes. Knotty Western Pine alone has found its way into millions of hearts; and in woodworking, it is Western Pine two-to-one.

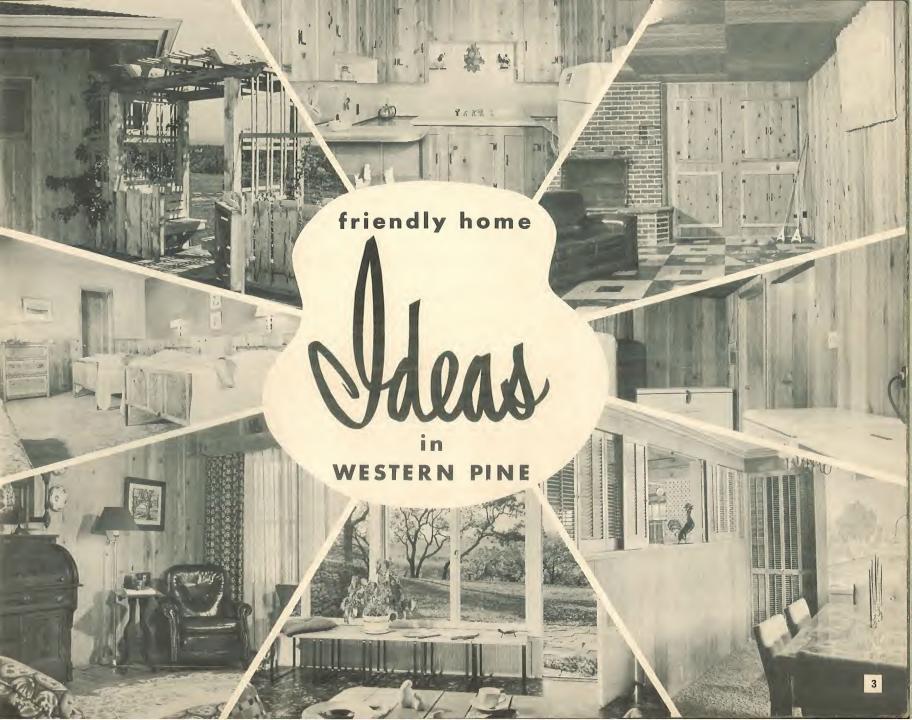
Sheer beauty direct from the magnificent forests of our great Western Pine Region; warmth when you want it, coolness when you need it; and an atmosphere of intimate glow and cheer — the world's finest softwoods . . . those are the Western Pines.

Coming to you in a supply that will never cease, great quantities of the Western Pines are grown on private tree farms and other managed forests. Each one harvested is carefully selected so younger trees around it can in turn grow and themselves eventually be harvested to carry the cheer of Western Pine to still more homes.

Western Pine mills also produce great quantities of other woods—known as the Associated Woods of the Western Pine Region. Like the Western Pines, these are manufactured under precise and exacting standards as set by the Western Pine Association. Among the ideas presented in this book are included pictures of these other fine woods from the Western Pine Region.

This is your book, bringing to you the romance of the open forest, the qualities of its wood, and the warmth of its heritage—all in friendly home ideas. To select the woods for your new, remodeled or dream home, see your retail lumber dealer immediately. He will gladly furnish advice on sizes, grades, patterns and costs.

WESTERN PINE ASSOCIATION
YEON BUILDING PORTLAND 4, OREGON















































12

family activity, entertaining or living than this or any living room.















## Ritchens

A kitchen on a living basis. Not the sterile, clinic coldness of so many kitchens. But one warmed instead with happy Western Pine. The air of common labor is changed to an atmosphere of delightful living when kitchens are cheered this way. Easily cleaned and needing almost no maintenance, the Western Pines have long been accepted as ideal for making home work areas livable—and loveable, too.





























21

Recreation rooms and Knotty Pine were made for each other. Matching durability with low upkeep and no maintenance worries, Knotty Pine paneling is a must in any party or rumpus room. Pleasant, friendly beauty sets a jovial, warming mood. Such a room is a must in any home, too.









